

## **BWH Hotels further strengthen its portfolio in Punjab with the signing of Best Western Moga, a landmark hotel in the heart of the city**

### **FOR IMMEDIATE RELEASE**

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BWH Hotels has announced the signing of Best Western Moga, further growing the company's presence in India and reinforcing its commitment to offering quality hospitality in emerging markets.

Moga is one of Punjab's key agricultural and industrial cities. Well connected by road and rail, the city plays an important role in trade and transportation and is also known for its cultural and historical importance.

The property is strategically located on the Barnala–Amritsar Bypass Road in Moga, Punjab. The upcoming hotel is being developed as a full-service destination for both business and leisure travellers.

Slated for opening in 2030, the hotel will offer 50 well-designed rooms along with a vibrant all-day dining restaurant, Banquet and landscaped lawns for weddings and events, a stylish bar, a swimming pool, and a range of recreational facilities. The property is conveniently located approximately 7 km from Moga Railway Station.

Yash Chadha, Owner, Best Western Moga, said, "We are delighted to partner with Best Western for our property in Moga. This partnership will create a new standard of hospitality in the region and offer a preferred venue for weddings, events, and extended stays."

Sharing his views on the signing, Atul Jain, Chief Operating Officer, BWH Hotels for India, Bangladesh & Sri Lanka, said, "This signing marks another key milestone in our growth across Northern India. Expanding into emerging cultural and business destinations like Moga reflects our focus on strengthening presence beyond metros and tapping into high-potential regional markets."

### **About BWH Hotels**

BWH Hotels is a global hospitality network that includes WorldHotels™, Best Western® Hotels & Resorts and SureStay® Hotels. The group has over 4,300 hotels in more than 100 countries and territories. With 18 brands across different segments, from economy to luxury, BWH Hotels serves a wide range of guests and developers.

\*Numbers are approximate and include hotels in the development pipeline.

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