

Best Western Expands to Mussoorie, the “Queen of the Hills”

FOR IMMEDIATE RELEASE

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BWH Hotels has announced the signing of a new Best Western property in Mussoorie, a prominent Leisure destination, known for its scenic charm and consistent visitor appeal.

The hotel will be located on Upper Mall Road and is slated to open in 2028. The property will offer panoramic views of the Doon Valley and feature well-appointed rooms, dining and bar options, as well as meeting and event facilities. Its location will provide convenient access to key attractions while maintaining a calm and relaxed atmosphere.

This signing follows the recent signing of Best Western Corbett hotel and highlights BWH Hotels continued expansion across Uttarakhand’s tourism landscape, aligned with its broader growth strategy in India.

“Mussoorie is a great new addition to our growing portfolio in Uttarakhand.” said **Atul Jain, Chief Operating Officer, BWH Hotels for India, Bangladesh & Sri Lanka**. “It’s a favourite spot for nature lovers, adventure seekers, as well as those looking to explore local flavours and gastronomy experiences or enjoy relaxed staycations. Our approach is to grow steadily with the right partner and location, ensuring the hotel adds real value to both travelers and the destination.”

Indresh Goel, Owner – Best Western Mussoorie, said, “We are delighted to partner with BWH Hotels to bring the Best Western brand to Mussoorie. We are confident that this partnership will contribute positively to the destination’s growing hospitality landscape.”

About BWH Hotels

BWH Hotels is a global hospitality network that includes WorldHotels™, Best Western® Hotels & Resorts and SureStay® Hotels. The group has over 4,300 hotels in more than 100 countries and territories. With 18 brands across different segments, from economy to luxury, BWH Hotels serves a wide range of guests and developers.

*Numbers are approximate and include hotels in the development pipeline.

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