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Best Western Expands Responsible Hospitality Footprint with Signing in Almora, Uttarakhand

Bringing sustainable comfort to the heart of the Kumaon Hills

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BWH Hotels, a leading global hospitality enterprise today announced the signing of a new Best Western® hotel in Almora, Uttarakhand, marking the brand's entry into the culturally rich Kumaon region and reinforcing its commitment to sustainable growth in emerging leisure destinations.

Perched at approximately 5400 feet above sea level, Almora is known for its panoramic Himalayan views, colonial heritage, spiritual legacy and long-standing traditions in art, literature and craftsmanship. The destination attracts leisure travellers, pilgrims and nature enthusiasts seeking meaningful and authentic mountain experiences rooted in local culture.

The upcoming Best Western hotel will be strategically located on Mall Road, Almora's primary commercial and social hub offering guests convenient access to the town's key attractions while minimising travel impact within the destination.

Scheduled to open by the end of 2027, the hotel will feature well-appointed guestrooms, an all-day dining restaurant, a bar, meeting and banqueting facilities and a fitness centre. In line with BWH Hotels global focus on responsible hospitality, the property is being planned with sustainability at its core, emphasising energy-efficient operations, water conservation practices, responsible waste management and the use of locally sourced materials and services where feasible. The hotel also aims to support the local economy through employment generation and community engagement.

"We are proud to bring the Best Western brand to Almora in a way that respects the destination's natural beauty and cultural heritage," said **Atul Jain, Chief Operating Officer, BWH Hotels South Asia**. "Sustainable development is integral to our growth strategy, particularly in ecologically sensitive regions like the Himalayas. This hotel will offer guests the comfort and reliability they expect from Best Western, while operating responsibly and contributing positively to the local community."

"Partnering with BWH Hotels allows us to introduce globally recognised hospitality standards to Almora with a strong focus on sustainability," said **Inderpreet Singh Sidhu, Owner**. "Our vision is to create a hotel that blends modern comfort with environmentally conscious practices and local character, ensuring long-term value for both guests and the destination."

The signing underscores BWH Hotels continued expansion across India's high-growth leisure markets, with a balanced approach that combines trusted global brands, consistent guest experiences and a commitment to responsible tourism development.

About BWH Hotels

BWH Hotels is a leading, global hospitality enterprise comprised of three hotel companies, including WorldHotels™, Best Western® Hotels & Resorts and SureStay® Hotels. The global enterprise boasts approximately 4,300 plus hotels in over 100 countries and territories worldwide*. With 18 brands across every chain scale segment, from economy to luxury, BWH Hotels suit the needs of developers and guests in every market.

*Numbers are approximate, may fluctuate, and include hotels currently in the development pipeline.

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