

**FOR IMMEDIATE RELEASE**

## **Bringing Trusted Hospitality to Chandigarh Tricity: BWH Hotels Announces Signing of SureStay by Best Western in Kharar, Mohali**

[Date] — We are thrilled to share the exciting news of our latest endeavor - the signing of a SureStay by Best Western in the flourishing town of Kharar. This town, often referred to as a "model town", has been gaining recognition for its exceptional standard of living, rapid progress, and the perfect blend of urban amenities with a tranquil suburban setting. It is with great confidence in the potential of the Chandigarh Tricity region that we proudly make this announcement.

Anticipated to open its doors in 2027, the upcoming SureStay by Best Western Kharar is poised to offer guests an experience that is not just comfortable and reliable, but also great value for their investment. The hotel will boast thoughtfully designed guestrooms, an All-Day Dining restaurant with Bar, versatile banqueting and meeting spaces, and a state-of-the-art gym, meeting the increasing demand from the area's growing residential, educational, and commercial sectors.

This development further solidifies BWH Hotels' presence in North India and perfectly aligns with our unwavering dedication to expanding our midscale-lite hospitality offerings in promising markets.

**Atul Jain, COO of BWH Hotels South Asia**, expressed his enthusiasm by saying, "Kharar has swiftly emerged as a pivotal player in the hospitality sector, owing to its seamless connectivity to Mohali and Chandigarh. The new SureStay by Best Western is set to cater to the needs of business travelers, families, and young professionals, providing them with accommodations that are not just of superior quality, but also contemporary and dependable."

As this partnership takes shape, **Hiteish Arora, Owner**, emphasized the significance of this collaboration, stating, "We take immense pride in joining hands with BWH Hotels to introduce world-class hospitality to Kharar, Mohali. This project mirrors our long-term vision to contribute to the region's progress by delivering a hotel that guests can rely on for quality, convenience, and exceptional value."

About BWH<sup>SM</sup> Hotels BWH Hotels is a leading, global hospitality enterprise comprised of three hotel companies, including WorldHotels™, Best Western® Hotels & Resorts and SureStay® Hotels. The global enterprise boasts approximately 4,300 plus hotels in over 100 countries and territories worldwide\*. With 18 brands across every chain scale segment, from economy to luxury, BWH Hotels suit the needs of developers and guests in every market.

*\*Numbers are approximate, may fluctuate, and include hotels currently in the development pipeline.*

Media Contact: Sarika Stephen  
[Sarika.stephen@bwhindia.in](mailto:Sarika.stephen@bwhindia.in)