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BWH HOTELS EXPANDS INDIA PORTFOLIO WITH 10TH BEST WESTERN PLUS, MARKS GRAND ENTRY INTO RAJASTHAN

New Delhi, India — (DATE) — BWH Hotels proudly announces a significant milestone in its India expansion journey with the signing of **Best Western Plus Seasons Park Udaipur**, marking the brand's debut in the culturally rich and high-potential state of Rajasthan. The signing further strengthens the rapid momentum of the Best Western Plus portfolio across the country.

Set to welcome guests in **2026**, the new property will feature a **98-key upscale resort** strategically located along the scenic Ahmedabad Highway in Udaipur. Surrounded by the city's famed natural beauty, the resort is envisioned as a contemporary retreat offering expansive lawns, elegant interiors, and thoughtfully designed spaces curated for leisure, events, and celebrations.

Catering to both domestic and international travellers, **Best Western Plus Seasons Park Udaipur** is positioned to become a prominent destination for family getaways, social gatherings, and corporate events. With its tranquil ambiance, flexible event venues, and extensive outdoor spaces, the resort aims to establish itself as a preferred choice for **destination weddings**, social functions, and business meetings—further enhancing Udaipur's reputation as one of India's most sought-after hospitality hubs.

“This milestone moves us closer to our long-term goal of expanding in India's leisure market. Udaipur's unique charm makes it the ideal home for a Best Western Plus, and we're proud to bring guests a refined, reliable stay experience.”, **said Atul Jain, COO, BWH Hotels South Asia.**

Highlighting the shared vision, **Zubin Jhambani, Managing Director of Seasons Park Udaipur**, affirmed; “We're proud to join hands with BWH Hotels to bring a premium Best Western Plus offering to Udaipur. This collaboration aligns with our vision to offer world-class hospitality, great comfort, and the trusted standards of BWH Hotels.”

The addition of Best Western Plus Seasons Park Udaipur underscores BWH Hotels' commitment to expanding its presence in India while contributing to the evolution of the nation's hospitality landscape through well-designed, guest-centric destinations.

About BWHSM Hotels BWH Hotels is a leading, global hospitality enterprise comprised of three hotel companies, including WorldHotels™, Best Western® Hotels & Resorts and SureStay® Hotels. The global enterprise boasts approximately 4,300 plus hotels in over 100 countries and territories worldwide*. With 18 brands across every chain scale segment, from economy to luxury, BWH Hotels suit the needs of developers and guests in every market.

**Numbers are approximate, may fluctuate, and include hotels currently in the development pipeline.*

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