



BWHSM | Hotels

BWH Hotels broadens its footprint by signing the Best Western Golden Vilasa in Gurdaspur, Punjab

The hotel is scheduled to commence operations in the third quarter of 2025

New DELHI [DATE]– BWH Hotels proudly announces the signing of the first branded hotel in the vibrant and culturally rich city of Gurdaspur, Punjab – the “Best Western Golden Vilasa”. Anticipated to open its doors in the third quarter of 2025. This landmark addition signifies Best Western's commitment to providing world-class hospitality experiences to the residents and visitors of Gurdaspur.

Located strategically at Gurdaspur Bye Pass Road, Best Western Golden Vilasa is set to redefine the hospitality landscape in Gurdaspur. The hotel will feature 42 Rooms, offering accommodation options to suit the needs of both business and leisure travelers. The property will boast a restaurant & bar, providing guests with a delightful culinary experience.

Additionally, the hotel will offer a spacious banqueting area spanning approximately 15,000 square feet, as well as expansive lawns with a capacity to cater to 1000 guests, making it an ideal and preferred venue for weddings, conferences, and social events in the city.

“We are thrilled about collaborating on this exciting new addition to city of Gurdaspur. This spotlights on the upcoming phase in our journey forward to broaden our foundations and strengthening our foothold in undiscovered market.” said Mr. Atul Jain, Chief Operating Officer, BWH Hotels - India, Sri Lanka & Bangladesh.

About BWHSMHotels

BWH Hotels is a leading, global hospitality enterprise comprised of three hotel companies, including WorldHotels™, Best Western® Hotels & Resorts and SureStay® Hotels. The global enterprise boasts approximately 4,300 hotels in over 100 countries and territories worldwide*. With 19 brands across every chain scale segment, from economy to luxury, BWH Hotels suits the needs of developers and guests in every market.

*Numbers are approximate, may fluctuate, and include hotels currently in the development pipeline.

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